



## **BRAND: ZARA (INDITEX)**

*Date: 25 July 2024*

Based on the detailed manual review of the "Zara Inditex 2023 Annual Report," here is a revised evaluation of Zara Inditex's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

- **Score: 4**
- **Justification:** The report provides a comprehensive overview of the biodiversity pressures associated with Zara Inditex's operations, particularly focusing on the environmental impacts of raw material sourcing such as cotton, viscose, and wool. The report acknowledges the direct and indirect impacts on ecosystems and biodiversity, highlighting the efforts to mitigate these pressures through sustainable sourcing and production practices.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

- **Score: 4**
- **Justification:** Zara Inditex outlines specific initiatives aimed at protecting key habitats and species. The company collaborates with environmental organizations to support biodiversity projects and prioritize the conservation of critical ecosystems. Specific efforts include the protection of forests through sustainable forestry practices and initiatives aimed at conserving water resources and soil health.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

- **Score: 5**
- **Justification:** Zara Inditex has a well-articulated biodiversity vision that is integrated into its overall sustainability strategy. The vision emphasizes the importance of preserving biodiversity as a fundamental aspect of their environmental commitment, aiming for a positive impact on ecosystems through all business activities.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

- **Score: 4**
- **Justification:** The report sets forth clear and measurable goals related to biodiversity, such as achieving 100% sustainable sourcing of key raw materials by 2025 and committing to zero deforestation in their supply chain. These goals are aligned with international biodiversity conservation standards and are designed to be scalable across their operations.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**



- **Score: 5**
- **Justification:** Zara Inditex employs a range of strategies to achieve their biodiversity goals, including sustainable sourcing certifications, partnerships with NGOs, and participation in global initiatives like the Fashion Pact. The strategies are comprehensive and address various aspects of biodiversity conservation, from raw material sourcing to manufacturing processes.

### **Stage 3: Indicator Framework and Strategic Plan (20%)**

#### **1. Framework of Core Indicators (10%)**

- **Score: 4**
- **Justification:** The report includes a robust framework of indicators to monitor biodiversity impacts, such as the percentage of sustainable materials used, the area of forests protected, and water conservation metrics. These indicators provide a clear mechanism for tracking progress against biodiversity goals.

#### **2. Elements of a Biodiversity Strategic Plan (10%)**

- **Score: 4**
- **Justification:** Zara Inditex has developed a detailed biodiversity strategic plan that includes specific actions, timelines, and responsibilities. The plan addresses key areas such as sustainable sourcing, habitat restoration, and community engagement, ensuring a comprehensive approach to biodiversity conservation.

### **Stage 4: Monitoring and Reporting (10%)**

#### **1. Monitoring Plan (5%)**

- **Score: 4**
- **Justification:** The report outlines a detailed monitoring plan that includes regular assessments of biodiversity impacts and progress towards sustainability goals. The plan involves the use of both internal and third-party audits to ensure accuracy and accountability.

#### **2. Database of Relevant Data (2.5%)**

- **Score: 3**
- **Justification:** Zara Inditex utilizes various databases and data sources to track biodiversity metrics. While these databases are comprehensive, there is potential for further integration and enhancement to improve the overall effectiveness of biodiversity data management.

#### **3. Monitoring and Reporting Systems (2.5%)**

- **Score: 3**
- **Justification:** The report mentions systems for monitoring and reporting environmental impacts, including biodiversity metrics. Developing more advanced systems to visualize and analyze biodiversity data, such as dashboards and geospatial tools, would further strengthen their reporting capabilities.



## Summary of Scores

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	4	0.60
	Priority species and habitats	15%	4	0.60
Stage 2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	5	0.50
	Scalable goals and objectives	15%	4	0.60
	Key strategies	15%	5	0.75
Stage 3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	4	0.40
	Elements of a strategic plan	10%	4	0.40
Stage 4	Monitoring and Reporting	10%		
	Monitoring plan	5%	4	0.20
	Database of relevant data	2.5%	3	0.075
	Monitoring and reporting systems	2.5%	3	0.075
<b>Total</b>	<b>100%</b>			<b>4.20</b>

## Concluding Summary

- **Total Weighted Score: 4.20 out of 5**
- **Overall Justification:** Zara Inditex demonstrates a strong commitment to biodiversity management and environmental sustainability. The company has set ambitious goals, developed comprehensive strategies, and established a robust monitoring framework to support biodiversity conservation. Their efforts in sustainable sourcing, habitat protection, and community engagement are commendable. With continued focus and enhancements in data integration and reporting systems, Zara Inditex is well-positioned to achieve significant positive impacts on biodiversity.